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FOR IMMEDIATE RELEASE

Smashing Pumpkins' Drummer To Sign Autographs at Cascio, Saturday, September 12

Jimmy Chamberlin, Co-Founder & Former Drummer of The Smashing Pumpkins

Milwaukee, WI (September 2, 2009) – Cascio Interstate Music, 13819 W. National Ave. in New Berlin, will host a free autograph session by former Smashing Pumpkins' drummer Jimmy Chamberlin on Saturday, September 12th from 12:00 noon until 3:00 p.m.

Chamberlin remains one of the most talked about and influential drummers in rock music. A founding member of The Smashing Pumpkins, his powerful, sometimes over the top, yet always tasteful playing has been the driving force behind many of the band's biggest hits. Jimmy's own band is called Jimmy Chamberlin Complex.

Chamberlin appears as part of the Zildjian On Tour 2009 sales event. Zildjian is bringing in 50 one-of-a-kind Sound Lab prototype cymbals along with factory reps, as well as offering a free pair of sticks with any cymbal purchase. In addition, Zildjian CEO Craigie Zildjian will be on-hand, the head of this 386 year-old family-owned company. Zildjian's history dates back to 1623, originating in Constantinople, Turkey, and has been officially recognized as the oldest continually family-owned business in America.

The day at Cascio will also feature hot dogs and sodas, giveaways, and live music with the DJ stylings of Alec Balge. Those planning to attend should arrive early for best possible seating and parking arrangements. For more information please call (262) 789-7600.

Cascio Interstate Music is among the nation's top Independent musical instrument retailers, ranking 14th in the United States. Cascio has been operating for over 60 years,

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headquartered in the suburban Milwaukee, Wisconsin marketplace, which houses its retail Superstore, Call Center, Web Center and corporate offices. Its Distribution Center in Waukesha, WI handles over 40,000 items. Cascio Interstate offers a wide selection of musical instruments, fine pianos, accessories, sheet music, private music lessons, free in-store educational clinics, rentals, repairs, and more. More information on the Company is available at www.interstatemusic.com.

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