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**Famed Rock Guitarist Joe Satriani to Visit  
Cascio Interstate Music March 21**

**“Satch” taught Steve Vai, Kirk Hammett and other rock players of the 80s & 90s**

**New Berlin, WI (March 10, 2010)** - Cascio Interstate Music and Ibanez Guitars will present rock guitarist Joe Satriani at Cascio Interstate at 138<sup>th</sup> & National Ave. in New Berlin, for an in-store meet & greet/autograph session on Sunday, March 21, from 1:30 pm until 4:30 pm.

One very lucky customer who purchases the Limited Edition Ibanez JS20th Satriani Signature “20th Anniversary” Electric Guitar at the event will receive a FREE half hour lesson with Joe himself on that very day! Plus, customers who purchase any other Ibanez Satriani model will receive a framed, autographed print of Satriani. Door prizes and giveaways will also be a part of the day. For more information, please visit [www.interstatemusic.com/satriani](http://www.interstatemusic.com/satriani).

Satriani is in Milwaukee as part of the Experience Hendrix 2010 Tribute Tour at the Riverside Theater that evening at 8 pm. This nationwide tour of 19 cities features an all-star line up of music greats paying homage to the music and legacy of Jimi Hendrix. Cascio is a sponsor company of this show.

Joe Satriani is an instrumental rock guitarist with multiple Grammy nominations,

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who has sold over 10 million records worldwide. “Satch” began his musical life in the mid-70s, studying jazz music at first. He began to teach, and his most famous student was another guitar master, Steve Vai. Others students were Kirk Hammett of Metallica and Alex Skolnick of Testament.

Satriani released his first solo album in 1986, titled “Not of this Earth.” But it was with his second album, “Surfing with the Alien,” that he found commercial success. Satriani is currently part of the hugely successful band Chickenfoot, with Michael Anthony and Sammy Hager, previously of Van Halen, and Chad Smith of Red Hot Chili Peppers. Satriani's latest record is the double CD “Live in Paris: I Just Wanna Rock,” released in February of 2010.

Satriani has also played with Mick Jagger, Deep Purple, Steve Vai, John Petrucci, Eric Johnson, Larry LaLonde, Yngwie Malmsteen, Brian May, Patrick Rondat, Andy Timmons, Paul Gilbert, Adrian Legg, and Robert Fripp. In 1996 he established the G3 concert, an annual tour comprising of himself and two other guitarists. Read more about Joe at [www.satriani.com](http://www.satriani.com).

Cascio Interstate Music is among the nation’s top Independent musical instrument retailers, ranking 14th in the United States. Cascio has been operating for over 60 years, headquartered in the suburban Milwaukee, Wisconsin marketplace, which houses its retail Superstore, Call Center, Web Center and corporate offices. Its Distribution Center in Waukesha, WI handles over 40,000 items. Cascio Interstate offers a wide selection of musical instruments, fine pianos, accessories, sheet music, private music lessons, free in-store educational clinics, rentals, repairs, and more. More information on the Company is available at [www.interstatemusic.com](http://www.interstatemusic.com).

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